



Bharati Vidyapeeth
(Deemed to be University)

**13th
Batch**

MBA

INFORMATION BROCHURE

January 2026 Session



ONLINE EDUCATION

CENTRE FOR DISTANCE
AND ONLINE EDUCATION

14 SPECIALIZATION CHOICES

DUAL
SPECIALIZATION



PROGRAMME DESCRIPTION

The **Master of Business Administrations (124 credits)** Two years duration programme is recognised by **UGC-DEB** and **AICTE** offered through Online Learning Mode. Bharati Vidyapeeth (Deemed to be University) having experienced faculty members and excellent infrastructure needed for online programmes. The online **Master of Business Administrations** programme prepares you to formulate real world strategies and solve intricate complex problems faced by organizations of today. The programme comprises of four semesters. The first two semesters cover the subjects that are core to management and are essential to form a strong conceptual base before one can start specializing for domains of interests.

During the third semester, students have to choose dual specialization(s) and study the specialization related subjects in depth. This programme also includes **Summer Internship for 8 Credits**. The medium of instruction and examination will be only English. A student would be required to complete the course within four academic years from the date of admission.

PROGRAMME OBJECTIVES

- To provide students with management skill sets that are required by organizations to solve complex & real-life problems.
- To develop analytical skills and innovative attitudes among students so as to facilitate change and increase their value in organizational systems.
- To leverage technology to impart problem solving skills to students.

PROGRAMME OUTCOMES

On the successful completion of this Programme a student shall be able to:

1. Apply the knowledge of management theories and practices to solve business problems.
2. Foster analytical and critical thinking abilities for data-based decision making.
3. Learn new technologies with ease and be productive at all times.
4. Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
5. Read, write, and contribute to Business literature.
6. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

MBA PROGRAMME STRUCTURE

Sr.	Particular	Details
1	Academic Eligibility	Admission to the programme is open to any graduate (10+2+3) from any recognized university satisfying the following conditions: 1. The candidate should have secured at least 50% (45% for SC/ST) in aggregate at graduate level university examination. 2. The Candidate applying in final year of bachelor's degree may also apply. Admission of such candidates will remain provisional until submission of final result certificates in original.
2	Programme Duration	24 months
3	Mode	Online
4	Total Credits of the Programme	124
5	Total number of Courses	38 Courses + 1 Summer Internship
6	University Examinations	Online exam will be held at the end of each semester
7	Passing Percentage	Minimum Grade point of 5.0. (40 % marks)

MBA PROGRAMME FEE STRUCTURE

Particulars	1st Semester	2nd Semester	3rd Semester	4th Semester	Total Fees
(Application & Registration Fee) (Non-Refundable)	2000	-	-	-	2000
(Tuition Fees & Exam Fees)	40000	40000	40000	40000	160000
Total	42000	40000	40000	40000	162000

Note - > Backlog Exam Fee Rs.400/-per subject will be charged separately (if applicable) at the time of Term End Examination

> Convocation Fee will be charged separately at the time of convocation. This Fee is compulsory for Students. The amount of convocation Fee is fixed by the university & Communicated to Student at the time of convocation.

MBA PROGRAMME SPECIALIZATION



Agribusiness Management



Business Analytics



Marketing Management



Retail Management



Financial Management



International Business Management



Project Management



Event Management



Production & Operations Management



Hospitality Management



Sports Management



Information Technology Management



Human Resource Management



Infrastructure Management

REGISTRATION & ADMISSION

Online Application Form is available on our website (bharativedyapeethonline.com). The candidate will be admitted provisionally to the programme on verification of the eligibility for admission. He / She will be asked to complete the eligibility requirement by submitting the following original documents which will be returned after verification.

DOCUMENTATION & VERIFICATION

Scanned Images of Original Copies **10th & 12th Std. Mark Sheets** for verification.

Scanned Images of Original **Mark sheet & Passing certificate** of last qualifying examination for verification.

One **Passport** size **photograph**

Aadhaar Card (Indian Students) / **Passport** (International Students)

Additional Documents

1. Aadhaar Linked Mobile No.
2. ABC ID (Academic Bank of Credits)
3. Caste Certificate (If applicable).
4. Gazette Certificate / Additional Documents (in case of change in name)

Please find below the requirements for the digital Image of the Student Photo.

1. Recent colour photograph must be uploaded. (Identity Card Size Photo)
2. It should have full face, front view.
3. The background should be a plain white or off-white.
4. The expression on the face should look natural.
5. Caps, hats and dark glasses are not acceptable. Religious headwear is allowed but it must not cover your face.

MAKER CHECKER PROCESS

Verification Process

After the student is registered the counsellors will call them and guide through the whole process of the maker checker with live or recorded Orientation.

Learning Management System (Online)

Students will be given detailed information about how to access the LMS portal with the help of recorded video and how to attend online lectures.

Mentors

Know your Mentor sharing profile on mail, Whatsapp & Telegram, Students will be given information about the mentors & the role of mentors in their complete course.

Specialisation

The students will be given information of the specializations available & guidance for choosing the specialization subjects in semester

Examination

Fee Payment, students will receive exam details & guidance on pre-exam steps & requirements. Instructions for web & mobile exams will be provided, along with assistance for scanning & uploading answer sheets

Student Support

Students can contact the support team for all administrative queries (eg. LMS, CRM, Documentation, Special Requests, Fee Payment, etc.)

Student Support Contact

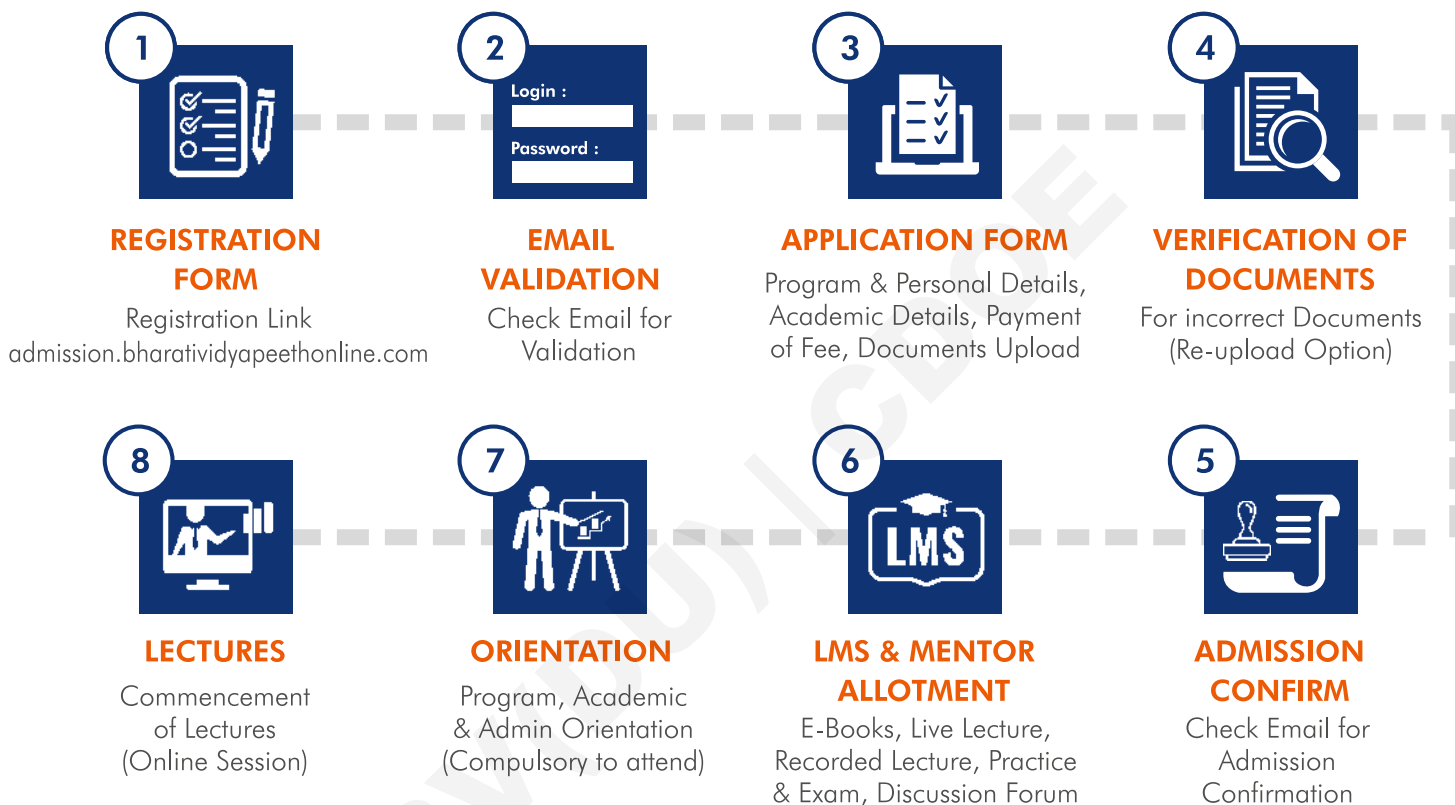
Counselor No.: 07969470011, 9699563698, 9699587486

PRE & POST ADMISSION PROCESS SUMMARY

BV(DU) CDOE Counselling Team will approach Students & brief them on Course Details, Fees & refund policy. Eligibility Criteria, pre-admission process to assist with Admission Formalities & guide them through the whole process post admissions. Student can access the BV(DU) Website to Apply for Online MBA, BBA, MCA and BCA Admissions Click on Admissions*

Apply Online - <https://bharativedyapeethonline.com> or Call 9168300101 / 07969470000

Student needs to register themselves to create their own Student Account



RULES REGARDING PAYMENT & REFUND OF FEES

- › The fees are to be paid through **Online Mode** only.
- › Admission cancellation requests should be made to cdoe.support@bharativedyapeeth.edu only.
- › In case of cancellation of admission, the fee will be refunded as per the table given below.

Category	Percentage of Refund of fees*	Point of time when notice of withdrawal of admission is received in BV(DU), CDOE
(1)	100%	15 days or more before the formally notified last date of admission as per UGC.
(2)	90%	Less than 15 days before the formally notified last date of admission as per UGC.
(3)	80%	15 days or less after the formally notified last date of admission as per UGC.
(4)	50%	30 days or less, but more than 15 days after formally notified last date of admission as per UGC.
(5)	00%	More than 30 days after formally notified last date of admission as per UGC.

***Note-** BV(DU) follows the UGC directions regarding refund of fees.

PLACEMENT ASSISTANCE

Unlock Your Career Potential with Bharati Vidyapeeth Deemed to be University

At Bharati Vidyapeeth, we understand the importance of preparing our students not just academically but also professionally for the challenges of the modern workplace. Our comprehensive placement assistance program is designed to equip our graduates with the skills, networks, and confidence they need to succeed in their chosen careers.

If Opportunity Doesn't Knock, Build a Door.

- Online Registration
- Pre Assessment
- Self SWOT Analysis
- Growth Analysis
- Assistance for Job
- Industry Collaboration
- National Employability
- Data Analysis
- Career Guidance and Counseling
- Skill Development
- Alumni Network
- Resume Building
- Mock Interview Support
- Training



PLACEMENT ASSISTANCE

✉ placement.soe@bharativedyapeeth.edu 📞 8080984541

PLACEMENT ACTIVITIES



PROFESSIONAL
RESUME BUILDUP



PERSONALITY &
SKILL DEVELOPMENT



TELEPHONIC ROUND &
VIDEO INTRODUCTION



FACING INTERVIEW



YOUTUBE LIVE INTERVIEW
Q & A SESSION

SCOPE & OPPORTUNITIES

Opportunities Open after Completing Education from CDOE

Education from CDOE either by online mode gives you many opportunities in the fast-changing world. These programs are offered in such a way that the students' foundation is already built prior to completion of education.

MBA



Project
Manager



Business
Analyst



Human
Resource
Manager



Financial
Analyst



Product
Manager



Marketing
Manager



Business
Development
Manager



Supply Chain
Manager

SPECIMEN COPY OF

DEGREE CERTIFICATE

Online Programme for those who successfully complete the prescribed course of study and fulfill all academic requirements.



ONLINE EDUCATION CENTRE FOR DISTANCE AND ONLINE EDUCATION



Bharati Vidyapeeth (Deemed to be University),
5th Floor, Bharati Vidyapeeth Bhavan, L.B.S. Marg, Pune-411030

Admission Enquiry

07969470000, 9168300101



9158990101



020-24407264



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soe.admission@bharatividyaapeeth.edu



bharatividyaapeethonline.com
bvuniversity.edu.in



CDOE_SDE



CDOE_SDE



www.linkedin.com/in/bvdu-cdoe



[bvdu_cdoe](https://www.youtube.com/bvdu_cdoe)